

# PROMOTIONAL OPPORTUNITIES

## Guides and Reports

**Sponsored Topic Guide (\$1,500):** a "how-to" tool or guidebook that the sponsor designs and curates on a specific topic e.g., "how to write a social enterprise business plan"

**Sector Report (\$1,500):** sponsors identify a sector-wide topic and an area of expertise to create a report to share with the SEA network e.g., report on Monitoring and Evaluation trends in the industry

The Sector Reports and Topic Guides allow partners to engage with the SEA community, positions the partner as a thought leader, exposes members to new ideas and expands the SEA network. Topic Guides and Sector Reports are featured for 4-6 weeks in our newsletters then archived on the website.

## Social Channel Offerings

**Webinar (SEA designs content (\$1,500); sponsor designs content (\$1,000/webinar))**

**Blog post (SEA writes and designs content (\$500); sponsor provides content (\$250))**

**Newsletter feature (\$25)** featured in the bi-weekly "Social Enterprise Scene" newsletter located 3 quarters of the way down the e-mail.

**Facebook, Twitter, Instagram or LinkedIn (\$25):** \$25 for original post per channel, \$10 to boost the post to appear higher in audience News Feed or Timeline

30% off for organizational members, and 15% off for individual members

