

PROMOTIONAL OPPORTUNITIES

Social Channel Offerings

Facebook, Twitter, Instagram or LinkedIn (\$25): \$25 for original post per channel, \$10 to boost the post to appear higher in audience News Feed or Timeline

Newsletter feature (\$25) featured in the bi-weekly "Social Enterprise Scene" or "Members-Only" newsletter located 3 quarters of the way down the e-mail.

Direct Email sent to the SEA network (\$250). Sponsor designs content.

Webinar (SEA designs content (\$1,500); sponsor designs content (\$1,000/webinar))

Blog post (SEA writes and designs content (\$500); sponsor provides content (\$250))

